

# THE GLEICHEN CALL

VOLUME XXIX NO 24

GLEICHEN, ALBERTA, WEDNESDAY AUGUST 26, 1936

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## SOCIAL CREDIT LADIES QUILTING BEE LAST MEETING

A very enjoyable meeting of the Meadowbrook Ladies Social Credit Group was held at the home of Mrs. Betsy McMillan on Thursday, August 20th at 3 p.m., with thirty-five members and friends present.

After the Roll Call, the current events were read and correspondence and business dealt with.

Miss Ruth McMillan gave a very interesting paper on the "Natural Resources of Alberta," and a piano solo by Miss Esther Dunn was greatly enjoyed.

The quilting committee, under the co-operation of Mrs. McMillan, has the quilt for Emergency Relief in the frame, and members and friends did the quilting.

A very dainty tea was greatly enjoyed by all.

The next meeting will be held at the home of Mrs. Thomas Wilson, on Thursday, September 3rd, at 3 p.m.

## FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

August 24, 1916.

Harvest means are arriving daily and the shortage may not be so serious as feared.

Rev. Haynes and wife of Brocket, have been visiting relatives in town for a week.

Monday morning the fire whistle startled the town. At first it was reported Jack Barns' house east of town was on fire, but it proved to be only foxtail.

J. H. Gooderham has a wonderful garden at the Blackfoot agency this year. He has an abundance of everything.

Flour is now selling at \$4.20 per 93 pounds. All indications point to big prices for flour and wheat and it is pretty hard to say where advances are likely to stop. Many people around the Grain Exchange predict \$2 wheat and while not forecasting still wheat at this price is within the possibilities.

Const. Carstairs returned Friday from Calgary with his wife and child.

Miss Lillian Moss has returned from a visit to her sister near Hanover.

S. D. Milliken has returned from Banff and has almost recovered from his attack of rheumatism.

It is amazing the number of new binders our farmers are purchasing.

Another good sign. Dr. Farquharson's father arrived from Prince Edward Island last Friday to visit him for a couple of months.

Blind twine in great quantities is leaving town daily. This is the best indication of the good crops to be harvested.

Mrs. Harrison has returned from a year's visit to her former home at Collingwood, Ont. It is just as young as ever and says she will again show the young folk how to dance.

Chas. Park of Pandora took in the fair here and met many friends.

Church service will be held at the North Camp next Sunday afternoon by the local Masonic Lodge. Rev. W. Bro. Rev. Canon Stocken will be the preacher on this occasion.

Miss Matthews of London, Ont., is visiting her brother.

These are prosperous times for the non-resident grain haulers in the Queenstown district, as the roads are now good and great loads can be hauled. The price has gone up from the Cluny haul. Still with the present high prices of wheat a farmer can better afford to pay thirteen cents than he could ten when wheat was only 60 cents a bushel.

If you want to see the real thing in grain hauling go down to the ferry some morning. Eight horses strung out in pairs with several grain tanks trailing. Each driver, hauling between 200 and 300 bushels at a trip. Of course, there is the usual delay at the ferry. Teamsters who arrive about noon are lucky to get across about 8 p.m.

Approximately 65 per cent of those whose names were on the last provincial election voters list in Gleichen registered to co-operate with the government.

## SCHOOLS WILL OPEN NEXT TUESDAY, SEPT. 1

The Gleichen schools will open next Tuesday, September 1st. The teaching staff will be the same as last year namely: J. F. Gorrell, principal; H. B. Myers, vice-principal; Miss L. M. Morton, grades 7 and 8; Miss VanVollenburg, grades 4, 5 and 6; Miss P. Birchen, Grades 1, 2 and 3.

## PARENTS TO THE RESCUE

(Communicated)

Within the next few days the roll call of hundreds of thousands of Canadian children will be completed—for the youngsters of Canada will be on their way back to school. These are serious times for parents, teachers and all who knew it—for boys and girls. Education in Canada has undergone in many places a drastic trimming back to its original Three R's. Much of this is probably of far reaching consequence to the viewpoints and careers of the coming citizens.

It is generally agreed that there is never a time when the best education yet conceived was more needed by every individual. A changing world bristling with economic, industrial and social crises calls for continual and exceedingly intelligent adjustments. Almost anyone knows that all the solutions will be more needed by the adults of today. In the face of wide cutting of teaching staffs, materials for work, length of school terms, and subjects that have enriched the school curriculum in an effort to link it to the interests of a modern world, comes the challenge to achieve greater things in educating boys and girls than have ever yet been thought of. The schools, thus handicapped, cannot be expected to do it alone. It is a case of parents to the rescue.

(Events of the past few years have indicated that the nation needs to renew its loyalty to the importance of education. Obviously it cannot do his without a better concept of education than the one so widely described in hard times. Parents have unprecedented opportunities this year to enter upon more serious study and analysis of the needs and effectiveness of meeting them. Under their guidance, aided by the teachers, boys and girls have every right to win satisfactory answers to their question concerning the worth of what they are getting for their parents' tax money.

Yet while the schools are in the laboratory, so to speak, to emerge, it is hoped, a better right to education, a finer means of teaching boys and girls to live well, an emergency situation exists which must be recognized and met. In many localities the schooling offered this year will be far below even recent concepts of excellence and adequacy. What can parents do to make it up to their children.

In many schools some things have been dropped. The children will not get them at home. In others, student activities have been discontinued. What can be done to so enrich home relationships that boys and girls may gain in the home the practice they will otherwise miss in working with people for a joint cause, and in bearing and sharing responsibility which taking part in their own student activities under teacher guidance formerly offered them at school? It is for the parents to see to it that the children have every opportunity to enrich their points of view with broader interests by the developing of hobbies, crafts, the visiting of museums, exhibits, industrial plants, and by helping them take part in worthwhile discussion.

At a time, furthermore, when men and women in business and industry are facing the need of learning to use their new leisure, boys and girls in schools have had to retreat, must be aided at home toward developing initiative in thinking out and teaching themselves how to live more richly and thoughtfully. Wherever children receive in their schools this year little more than a mere scholastic education there is genuine need that the parents stage in their behalf a national recovery program in the home.

I. M. McCune, member for this riding and Mr. Cain, M.L.A., addressed a meeting Friday, regarding irrigation matters in this district.

## DASHES FROM CRAIGANTLER AND DISTRICT

Mrs. Sam Envolsten is taking treatment in the Hasaneau hospital.

Mrs. McTaggart has taken up residence on the Homestead near school.

Mrs. W. Dankwerth has moved from Craizantler district to live near Standard.

Jack Stickle was the guest of Mr. and Mrs. C. Shasta for the past two weeks.

Mr. and Mrs. E. J. Bailey of Calgary were Sunday visitors with Captain and Mrs. Grant.

Miss Freda Selgeness is going to attend Mount Royal school in Calgary for the next term.

Those who knew Miss Lucille Christofferson back in 1912 will be glad to hear that she is now Mrs. P. Maclean of Nightingale. When Mrs. Maclean was a little girl her father John Christofferson was manager of the Applegate Farm Co., now known as Deer Lodge Farms Ltd.

Si Sheets at one time used to let his beard grow to two and a half inches before shaving but of late he has cut that out and shaves every two days. Si is trying to keep as young looking as possible. Bill Morton says it can't be done.

C. George Maclean of Hammer Hill accompanied by Capt. and Mrs. Grant and Mr. and Mrs. George Grant paid a visit to Little Patsy Grant in the Cross hospital in Calgary Sunday. Patsy has been suffering from severe burns will be able to return home in about two weeks after being in the hospital for some three months.

## REJECTION OF STOP SIGNS URGED ON MUNICIPALITIES

Protection of stop signs or markers on various streets and highways is being emphasized by officials of the Alberta Motor Association. Attention has been drawn to the fact that these signs have been damaged or defaced at some points, making them of no use whatever for purposes which they are intended. Civic authorities in some parts of Alberta are repairing or replacing signs which have been damaged or destroyed. But there still are some which have not been put in proper shape. At some points signs which were removed by some mischievous persons have not been replaced.

Visiting motorists in particular are likely to be on a keen lookout for highway signs when these have been damaged, it means that fresh high traffic hazards have been created, possibly resulting in serious accidents. Municipal and other authorities are being urged to see that highway signs are kept in proper shape. Drastic action in dealing with culprits who have been found guilty of defacing signs undoubtedly would prove a strong deterrent to the practice. Another suggestion is that highway markers should be placed to a greater extent at points where there is any feeling that they would be of value and make for safer driving in this province.

Alfred S. McKay, recently elected president of the Southern Alberta Pioneers' and Old-Timers' Association, is one of the two surviving members of the survey party which charted the route of the Canadian Pacific Railway across prairies and mountains in 1860-1865.

Interviewed at Victoria recently, W. M. Neal, vice-president of the Western Line, Canadian Pacific Railway, stated that he anticipated one of the biggest travel years in recent Canadian history. There had been, he said, a substantial improvement in passenger travel business last year which is expected to continue this year.

Changes in hotel management in western Canada are announced by J. P. Matthews, general manager Canadian Pacific Hotel system as follows:—F. E. Chester, manager Hotel Vancouver, appointed assistant general manager of the company's hotels in western Canada, succeeding A. E. Robertson, resigned; Collis E. Pratt, manager Palliser Hotel, Calgary, became manager of the Vancouver with W. J. Mylett, succeeding Mr. Pratt as manager of the Palliser.

## SHOWER GIVEN IN HONOR OF MISS V. H. GILLESPIE

Miss Ellen MacArthur, Miss Jean MacArthur and Miss Peggy MacArthur were co-hostesses at a miscellaneous shower and party in honor of their cousin Miss Verna H. Gillespie of Calgary, whose marriage to Mr. Stan. Cunningham, will take place next month. Over forty friends and relatives were present. The bride-elect was the recipient of many lovely gifts, which were presented to her in a tastefully decorated pink and blue carriage, wheeled into the room by little Miss Pauline Rouche.

Present on this occasion was Mrs. Edna MacArthur, of Calgary, grandmother of Miss Gillespie, who at 91 was able to participate in and enjoy the evening's activities.

Master Jackie Peake of Calgary contributed to the evening's entertainment with a song.

The remainder of the evening was spent in dancing. A very delicious lunch was served at midnight by the housewives and their assistants.

## HOW TRAINING COUNTS

An unusually striking illustration of the value of training is afforded through the study of casualty records during the World War. The central powers mobilized 22,550,000 men against the allied forces. The allies mobilized 42,189,444 men, yet inflicted only 15,405,000 casualties, upon the armies of the central powers.

In other words, in the case of the highly trained troops of the central powers an average of nearly one casualty was inflicted upon the allies for every man mobilized, while it took nearly three men of the allies to inflict one casualty upon the enemy.

Allowance must be made for the long distances some of the allied troops had to be transported and the fact that a good many never got to the front still their greater losses were chiefly due to the time consumed in training, which gave the enemy were well trained and equipped troops from the beginning, a tremendous advantage until overwhelmed by sheer force of numbers. As with an army, so with an individual. The trained man has a great advantage in every walk of life.

## GLEICHEN UNITED CHURCH

Rev. J. N. Wilkinson, minister. Mrs. H. Birch, choir leader. Miss Jean Farquharson, pianist. 7:30 p.m. evening worship. Subject of Sermon: "Does the United Church believe in the doctrine of Regeneration?"

Not long ago a woman (not of the United Church) attended a United Church service in which some reference was made to the necessity of a change of heart. A few days later she said to the minister: "I was surprised to hear that kind of teaching from a United Church pulpit." The minister has since been wondering where people are getting their information about the doctrines of the United Church and will on Sunday night undertake to state the true position of the United Church on this very vital question of Regeneration or New Birth. The public are cordially invited.

Civic pride and a conscientious performance of community duties characterize the best business men and citizens everywhere. But anything no matter how commendable on general principles may be run into the ground. We have in mind what we have termed the "chronic live wire." He is always a "good fellow," always a booster, always full of "pop" and enthusiasm and always with a grand scheme that won't work. He gladly plays the part of community goat, because he is willing to neglect his own business, if he has any, in order to serve on innumerable commissions, boards and committees supposed to be for the betterment of the community and uplift. Nearly every town has such a character. He means well and is fairly useful to everybody and everything, excepting himself and his own family. He is a living example of local patriotism run to seed. Unfortunately, he becomes so thoroughly wrapped up in optimism that he loses his sense of proportion and often ends

## FIRST STOP SIGNS INSTALLED ON TOWN STREETS

Stop signs on all the streets crossing the main highway in town were erected last week. And if the townspeople and visitors here will only obey them the possibility of accidents should be materially reduced. But since these signs have been put up we have noted on several occasions townspeople driving over the highway full speed without stopping, slowing down or looking north and south. Then boys on bicycles do the same thing. Counting death as it were. Another dangerous spot is the railway crossing especially cars coming to town from the south and east. After a person looks up and down the tracks and crosses over and starts coming down the slight incline, he as a rule fails to look east to see if any cars are coming, always he is looking straight ahead. Now if the man coming west on the highway does not see the car coming over the crossing and is under the impression he has the right of way, the possibility of an accident at the turn is very great indeed. The writer knows of two cases where an accident was narrowly averted, good brakes on both cars and a little luck prevented smashups.

Rain Friday and again the first part of this week has held up harvesting.

Wm. McConnell has been busy leveling of the ground and getting trenches dug for the concrete foundation of his new office building.

In personal bankruptcy, through his ambition to be a public benefactor. Many of us have passed through that stage and some have survived, but hundreds have ruined themselves through trying to carry the entire community burden. Boost, but don't "bust" yourself doing it.

## LOCAL RED WINGS DEFEAT LETHBRIDGE 7-4

Lethbridge Whippets, who are considered the strongest contender in Southern Alberta for senior softball title, suffered defeat at the hands of the Gleichen Red Wings, after winning twelve consecutive games; the score being Gleichen 11 hits 7 runs, Lethbridge 8 hits 4 runs. The game scheduled for 2:30 was rained out and played at 6 o'clock.

The whole infield played practically flawless ball, making only one error, also one error was made in the outfield, along with several good catches. The first run for Gleichen was made by L. Allist and by McIntosh for Lethbridge. Hitters for Gleichen: Wood and McIntosh; for Lethbridge: Brenner and Conifer. Kay Stewart of the Red Wings played an outstanding game.

Lineup: Lethbridge—Krause, Love, Wood, McMahon, McIntosh, Buchan, Ingolsby, McWelly, Chewinski. Gleichen—Conifer, Brown, Sheels, M. Allist, McMan, L. Allist, Brenner, Wilson, Stewart, Morrow. Coaches: Lethbridge—C. Doughty; Gleichen—B. Boos and Charlie Brenner.

Umpires—Trendholme, Chewinski. The Lethbridge girls entertained the visiting team at a supper in Henderson Park, following the game.

The Red Wings wish to express their sincere thanks to all those who made it possible for them to go to Lethbridge, especially Mr. C. Kroll and Mr. Roy Sheels for transportation.

Canadian progress will not halt so long as there are enough corners for filling stations.

Often a man pays a lawyer for advice his wife could give him for nothing.

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DIGESTION



## The Search For Economic Safety

One frequently hears it said nowadays that the subject of economics should find a place, and an important place, on the curriculum of the public and high schools.

The proposal has arisen, no doubt, out of the depression from which the countries of the world have been suffering and their populations groping, more or less in the dark, in the hope of finding a way out of the financial and economic difficulties which are besetting them and from which apparently a slow, but it is to be hoped a sure, emergence is in progress.

It is urged that matters pertaining to currency and credit are complicated and that the average person arrives at the so-called age of maturity and discretion with very little knowledge to guide him on topics which, after all, are of great importance to everyone. Even the fundamental principles are obscure to the average man, and this applies not only to the farmer on the land and the merchant in the country store, but to the average business man in the larger centres.

It is pointed out that after all it is the average elector who must decide what course his country, his province or his community must take through what, to the great majority, is an uncharted sea, at any rate uncharted and unknown so far as they are concerned. It is the average elector who goes to the polls and gives direction, through his vote, to his representative who naturally feels that it is incumbent to carry out the mandate thus conferred upon him.

And in recent years, as a result of general and local conditions, these mandates have largely taken the form of instruction as to what policies should be pursued in regard to questions respecting the uses of currency and credit and the forms they should take. These have lately become important issues in elections, both in restricted community areas as well as in the wider provincial and national fields, not only in this country but in the majority of countries in the civilized world.

This being the case, it is highly important that the electorate should be well posted on at least the fundamental principles underlying the various economic theories presented for their approval or rejection and as to whether or not they are feasible. When new experiments in financing are proposed the electors should have some knowledge as to their feasibility or otherwise and some history, if such is available, to guide them as to the results of similar experiments in the past and elsewhere.

Unfortunately this is not always the case. One hears a great deal of discussion on economic topics wherever groups are gathered together. Some of the contributions to these discussions are based on sound facts and known principles and some, on the contrary are based on pure theorization and largely inspired only by a very natural desire to try something which may prove a panacea.

Equally unfortunately, however, there is always the risk of an uninformed electorate, or an electorate not well grounded in fundamentals, rushing into some experiment which might prove to be disastrous in its effects and result in stepping "out of the frying pan into the fire."

These statements are not made with the intention of decrying experimentation in the economic field. On the contrary. The world and conditions in the world are changing almost daily. Progress must and will be made in this as in other spheres of life. In the field of medicine, in the field of science and in other departments of life enormous progress has been made in recent years, and largely as a result of experimentation, but usually it will be found that this progress has resulted by moving forward step by step along the path of construction on accepted fundamental facts. In these fields results are usually only achieved by workers who know and understand basic principles.

Fortunately the public is awakening to a realization that if they are to guide the destinies of themselves and their fellows successfully in the economic sphere they must have a grounding of reliable information on which to base their conclusions and to apply as tests. This is demonstrated by the tremendous increase in the sale of books and pamphlets on these and kindred topics in the last few years and in the increased demand for such works at the public libraries.

The greatest immediate danger that exists in this widespread demand for information is the possibility of confusion on the part of readers who are bombarded on all hands with innumerable theories; but this danger may be avoided or at least partially offset, if the reader will search for definite proven facts, in the light of theory and experimentation, and proceed from there to build up his conclusions as to what may be safe and what dangerous.

The proposal to make economics a more important subject of study for the youth of to-day in the schools is one that has considerable merit, but until a new generation is grounded in fundamentals and practical principles, the adults who are being called upon to determine policies for present day adoption must necessarily continue to seek guidance from available literature plus their own good common sense.

## The Coronation Procession

Route As Arranged Will Be Longest On Record

Official announcement of the route to be taken by the king's coronation procession on May 12, 1937, showed the drives to and from Westminster Abbey would be the longest on record, covering nearly twice the distance of the coronation route taken by the late King George V.

The route will traverse no street twice, thus giving the enormous crowds expected from home and overseas ample opportunity to see the pageantry.

The route from Buckingham Palace to the west entrance of Westminster Abbey will be by way of the 'Mail, Trafalgar square, Whitehall and Parliament street. The return journey will be via Victoria embankment, Northampton road, Cockspur street, Pall Mall, St. James street, Piccadilly circus, Regent street, Oxford street, the Marble arch and Hyde Park corner.

## Hoard Platinum For War Use

Japanese women adorn their fingers with platinum rings in peep time, so that there shall be a large reserve supply of this precious metal in war time. The rings are sold under the direction of the "Japan Platinum Popularization Society."

A woman residing in Durham, England, is reported to wear size 21 shoes.

## Must Obey Or Suffer

Small Wonder Russians Do Not Look Particularly Happy

Hon. W. D. Euler, Canadian minister of trade and commerce, has been looking at Germany and Russia. On a purely business mission, his observations are naturally confined to generalities. But he did comment on the fact that in Moscow, greatest of the Soviet's cities, the people did not look particularly happy. If this sounds like a trifle remark, it nevertheless comes from a man who is well accustomed to slapping up crowds in a realistic way.

There is value in this. It is a relief from the more familiar and more scientific analyses of Russian systems and developments.

Whatever their benefits and their ideals, the people of Russia to-day are forced to follow a mode of life and work set by a small dictator group at the head of the state. It is not for them to complain that they are not the way they would choose; they obey or they suffer.—Hamilton Spectator.

## Inscription In Brief

The briefest inscription which has ever appeared on a field marshal's baton is on that which the Duke of Connaught, as senior Field Marshal of the British Army, handed to his great-nephew, the King, at Buckingham Palace. It reads simply, "His Majesty King Edward VIII, field marshal, January 21, 1936." 2165

## The Champion Loser

Man Who Lost Millions By Selling Stock Too Soon

Among the many romantic aspects of the colossal growth of the Ford Motor Company nothing is stranger in all the history of finance, perhaps, than the large fortune made by James Couzens, and the huge loss suffered by Alexander Y. Malcolmson, who was Ford's principal backer. Senator Couzens made 29 million dollars; poor Malcolmson cheated himself out of close to 300 million. Instead of becoming one of the world's richest men, he sold his stock for a mere pittance.

The Ford Motor Company was incorporated on June 16, 1903. Fifty-one per cent. of the stock issue of \$100,000 was split evenly between Henry Ford and Alexander Malcolmson. Among the other stockholders were Couzens, at that time only a clerk in the coal business conducted by Malcolmson, who subscribed \$2,500 and the Dodge brothers, John F. and Horace E., who contracted to build the Fords in their machine shop and who each got a \$5,000 interest in the Ford Company.

In 1904, Malcolmson sold his \$25,000 worth of stock to Ford for \$175,000 and probably thought he was doing handsomely inasmuch as he had increased his original investment six times in three years. But wait—Couzens hung on until 1919, a year in which the company's profit was close to 70 million dollars. The Ford family bought Couzens' stock of \$2,500 and paid him 29 million, 308 thousand dollars for it. He was the last minority stockholder. Had Malcolmson not sold out till then, he would have drawn out just ten times as much as Couzens did, or approximately 300 million dollars.

Malcolmson thus must go down in financial history as the toughest loser on the books, as a man who stood to gain the largest profits on record but didn't have the patience or the wisdom to wait thirteen years longer.

## Dream Highway Progressing

Proposed Road Between Alaska And South America Being Developed

The "dream highway"—a good road from Fairbanks, Alaska, to Buenos Aires, South America, 12,000 miles away—is being developed, but there still seems plenty of mileage to fill, of which the missing sections in the mooted British Columbia-Alaska road are a major part.

A tourist from Vancouver can now drive over well-paved roads as far as Mexico City, 5,600 miles, or little more than one-quarter of the mileage that will be available for him when the Pan-American highway is finally completed. The same highway, however, extends an additional 836 miles northward in British Columbia to Hazelton, B.C.

One of the first definite links to be completed will be from Mexico City to Panama, of which 145 miles to Tehuacan is already passable by motor.

Another difficulty in the making of the highway will be the construction of a road over a 400-mile stretch of jungle and mountain from Panama City to the Colombian border in South America.

South America has considerable stretches of excellent road, with occasional rough and rugged patches. In Peru the government laid down 2,000 miles of good road from the northern border of Chile. From there to Santiago in Chile the motorist can travel on another highway 1,577 miles.

From Santiago, a road leads eastward over the Andes mountains, a highway constructed under incredible difficulties and open only in summer. At Mendoza in the Argentine this road joins the Argentine section of the highway which carries on for 850 miles to the southern terminus of the "dream highway," Buenos Aires.

## Stages A Surprise

Geyser In Yellowstone Park Betters Its Own Record

The longest and shortest intervals between eruptions of Old Faithful Geyser were recorded at Yellowstone Park, Wyoming, recently. The usually reliable geyser spouted once at 11:56 a.m. and then burst into action again at 12:26 p.m., a wait of only thirty minutes. Then followed an interval of 92 minutes, or until 1:58 p.m. Old Faithful seldom varies from 65-minute intervals between outbursts.

What nation produces the most marriages? Fascination.

More than 8,753,900,000 pieces of mail passed through the British post office department in the last year.

England's average annual income per capita is about \$250.

## Predicts Long Drouth For U.S.

Weather Man Would Move 50,000 Families From Dry Areas

Migration of 50,000 families from the drought-damaged farms of the great plains of the United States was recommended in a population survey of that area by Dr. C. W. Thornthwaite, former University of Oklahoma climatologist.

His study, published by the University of Pennsylvania, contended wind erosion had damaged 65 per cent. of the plains region, extending from the Canadian border into the Texas Panhandle.

A long-range government program for the return of millions of acres of wheat land to its native sod, he said, might be the only means of checking the devastating dust storms.

Observing long dry spells have been frequent in the history of the plains, Thornthwaite predicted "the present drouth might be prolonged for 20 or more years."

Evidence from tree rings, lake levels and other sources was cited in the survey to show a 40-year drouth began in 1925 and was interrupted by only occasional wet years. But the weather expert estimated that a minimum of 12,610 families should move out of Montana, the state in which he reported the greatest "surplus population." He urged a migration of 12,200 families from Texas and 7,360 from North Dakota. Heavy removals also were suggested for South Dakota, Nebraska, Kansas, Oklahoma, Wyoming and Colorado.

"The ideal situation in the great plains," he said, "would be a practically complete return to a grazing economy where pasturing on the range is supplemented by the raising of feed and forage crops."

## Newspaper Favors

Many People Who Are Expecting Something For Nothing

We have often reflected upon the slowness of people to thank editors for the favors which newspapers do for them. Individuals and organizations are constantly asking for publicity to assist them in promoting various kinds of worthy causes. Space is the only commodity aside from circulation which publishers have to sell, and this is a fact which too many seem to forget. Some are even critical of the favorable notices which we give them and their projects. A still greater number forget to make any acknowledgment of the courtesy extended to them. We have in mind a biblical instance of ingratitude in which only one in 10 was thoughtful enough to return with thanks on his lips and in his face.—Toronto Mail & Empire.

## Leaves Estate To Secretary

Fleet Street Writer Gave Fortune To Life-long Friend

The estate of Arthur Anthony Baumann, London, one of the best known of Fleet street writers, was probated at £86,000 (\$430,000). He left practically all of it to his secretary and lifelong friend, George Browning. Both were bachelors and lived together for 45 years. Baumann suffered paralysis for 12 years and Browning taught him to use his left hand. Baumann was 80; Browning is over 70.

## New Revolver Tested

A new revolver of tremendous power, which J. Edgar Hoover says might wreck an automobile engine with a single shot, is being tested by the United States bureau of investigation which he heads. The gun, 44 to 49 ounces, indicates a large wound and the impact of a bullet from it was said to have a force of 802 pounds. The regular service type has an impact of only 350 pounds.

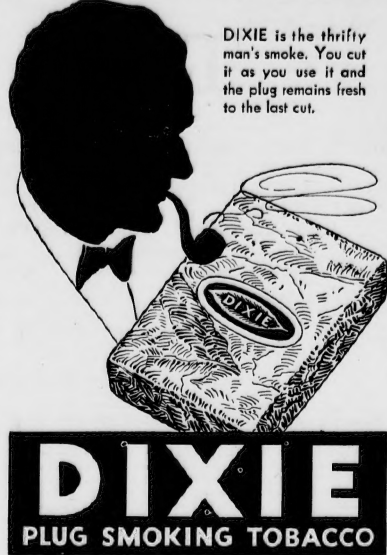
"Do you know why your stories aren't a success?" "I can't imagine!" "Yes, that's the whole trouble."

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## All Of Same Make

King Edward's Car Thirty-Seventh Made For British Royalty

The first royal car in the world—it is still in running order—was a 6-horse power one supplied to King Edward VII, then Prince of Wales, in 1889, states the Overseas Daily Mail. From that year the Kings and Queens of England have owned thirty-six state cars, all of the same make. King Edward's new car is the thirty-seventh. The last big car used by King George was made specially for his Jubilee tours in London.

## SELECTED RECIPES

## UPSIDE DOWN CAKE

Place 2 tablespoons butter and 1 cup brown sugar in well-greased pan and heat until sugar has dissolved. Cool, and place layer of pineapple, apricots, peaches or any other cooked fruit in syrup. Sprinkle with coarsely chopped nuts and cover with following batter:

½ cup butter  
½ cup fruit sugar  
2 eggs  
1½ cups flour  
¾ cup milk or fruit juice  
3 teaspoons baking powder

## Had Ballots In Pocket

Idaho Judge Was Too Busy Floughing To Count Votes

After many fruitless telephone calls, unofficial calculations of the primary election reached the wife of a precinct judge in remote southeastern Idaho.

The returns? No, she was sorry she didn't have them. She didn't think Henry had counted the votes yet.

"He's out plowing and has the ballots in his overalls pocket," she explained. Henry was in a field 10 miles from a telephone.

## Most Unusual Catch

Toppling the unusual catches of veteran anglers fishing Quebec waters this summer are a pair of Siamese twin fish recently displayed in Montreal. The fish, members of the guppy family, are getting along well together.

The advantage of using a taxi is that you feel happily neutral when a fender is crumpled.

## Football Fans Defy Fire

Firemen Had To Force Them From Grandstand In Australia

Three thousand football fans sat amid the smoke of an uncontrollable fire in a grandstand in Sydney, Australia, and engrossed in the game, they refused to move until forced to do so by firemen. A few minutes after they had left flames burst through the floor. Until the firemen acted the fans regarded the blaze as a joke, and paid closest attention to the game, which was continued despite the fact that clouds of smoke were blowing across the field.

"Opportunity knocks for every man." A woman gets a ring.





"But the Republican gave you the most money."  
"Yassir, dat's jut de pint. I voted for dem Democrats 'cause dey is de east corrupt."

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About 140,000,000 tons of coal are burned annually in England.

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Trans-Atlantic liners passing near the Azores use floating kegs to post the mail of passengers. The mail is picked up by fishermen.

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Fruit buds can freeze solid and still produce perfect fruit.

# SHOPRITE STORES

Phone 20      Gleichen, Alta.      Phone 20  
Specials for one week ending Sept. 3

## PEACHES—

Elberta Free Stone  
the best for pre-  
serving. All sizes  
Case ..... \$1.69  
Buy them now

## APPLES—

Wealthy, good size  
5lbs ..... 25c  
Case ..... \$1.85  
CANTALOUPE, B.C.  
Vine-ripened, large  
size  
Each ..... 10c  
3 for ..... 29c

## TOMATOES—

Original Edge  
Pack Field  
Basket ..... 25c  
Case (4 Baskets)  
..... 98c

## PRUNES—

Italian Case \$1.19  
Plums Eating Bas-  
ket ..... 49c  
Bartlett Pears all  
Sizes Case .. \$2.55

## SEALERS—

Improved Gem  
Complete  
Quarts, doz. \$1.25  
Pines, doz. \$1.05

## RINGS—

To fit Perfect Seal  
or Gem  
4 doz. .... 25c

## PARAWAX—

1lb pkg. .... 14c

## CERTO—

Bottle ..... 27c

## METAL RINGS—

Doz ..... 25c  
2 doz. .... 45c

We Carry a Stock of  
All Other Fruit Jar  
Fittings

## SALMON—

Tall Tins  
2 for ..... 23c  
6 for ..... 65c

## JAMS—

Plum, Pure  
4lb tin ..... 40c  
Strawberry  
4lb tin ..... 50c

## TOMATOES—

2 large tins .. 25c  
6 for ..... 69c

## SPECIAL ON BLUE RIBBON PRODUCTS

Blue Ribbon Tea  
1lb ..... 45c  
Coffee ..... 38c  
1lb tin ..... 38c  
Baking Powder  
16 oz. tin .. 23c  
3lb tin ..... 59c

## GINGER SNAPS—

2lbs ..... 25c  
3lbs ..... 35c

## DATES FRESH—

3lbs. .... 25c

## RAISINS—

Seedless Fancy  
2lb ..... 25c

## PRUNES—

5lb pkg. .... 49c

## PENCILS—

Doz ..... 15c  
Worth twice as  
much

## CORN FLAKES

2 ukg. .... 15c  
Milk Baby Size  
Each ..... 5c

## DRY GOODS

### SPECIALS—

Blankets  
Large Size  
Pair ..... \$2.95  
Table Oil Cloth  
Heavy Weight  
45 in. yd. .... 40c  
54 in. yd. .... 50c

## MENS DRESS

Pair ..... 20c

## SAFETY PINS—

Card, 1 doz. .... 5c

## WHITE ELASTIC

6 yds. pkg. .... 10c

## MEAT DEPT—

Bacon Sliced  
1lb ..... 30c  
Half or whole  
Pound ..... 27c

## FARD (Pure)

1lb ..... 15c

5lb ..... 70c

10lbs ..... \$1.35

## EXTRA SPECIAL—

Sausages  
1lb ..... 10c

## VEAL CHOPS AND

All kinds of Steaks  
2lb ..... 25c

## COTTAGE ROLL—

1lb ..... 22c

## Town & District

Mrs. R. Smith of Cannington, Ont., is visiting Mrs. G. W. Evans for a few days.

K. Roy McLean, Sight Specialist, 20 Southern Bldg., Calgary will be at Dr. Faugharson's office, Tuesday morning up to 1 p.m., September 1st.

A lot of the street crossings have been given a coating of cinders by the town employees. People will now be able to walk over the crossings in more dignified fashion when it rains.

There must have been a war among the Indians for the other day an Indian was seen waking up the street with his arm in a sling followed by another who had his head bound up and behind him trailed a cripple helping himself along with the aid of a cane.

Along the Bow river there are vast quantities of choke-cherries. They hang in clusters like grapes and bend the trees with their weight. Many towns people have taken advantage of the opportunity to pick them and make jellies also make a little wine for the Christmas celebrations. The Indians are picking them and canning them but we don't know about the wine part of it.

Every day now whole truck loads of vegetables of every description pass through town bound for towns outside the irrigation belt. The drivers state there is a great demand for their products in the small towns. One driver had five tons of cucumbers aboard but he was bound for a wholesale house in Calgary.

The delivery clerk in the country postoffice has much to annoy him. There is a traveler who wants any letters that may come for him during the next ten days forwarded him at some other town; the man who wants to know if a letter posted now will go out on the next train; the boss mailed a letter without a stamp and wants it back; six men who forge their box keys and want the mail handed out to them; the woman who knows there must be a letter for her asks the clerk to "look again"; the man who gets angry and wants the clerk to "come out on the sidewalk just two minutes."

Parents do wrong in keeping their children ranging around home, sheltered and enervated by parental indulgence. The eagle does better. It wins up its nest when the young eagles are able to fly. They are compelled to shift for themselves, for the old eagle literally turns them out, and at the same time tears all the down and feathers from the nest. 'Tis this rude and rough experience that makes the king of birds so fearless in his flight and so expert in the pursuit of prey. It is a misfortune to be born with a silver spoon in your mouth, for you have it to carry and plague you all your days. Riches often hang like a dead weight. Yes, like a millstone about the neck of ambitious young men.

During the past few weeks, police officers in southern Alberta have been carrying out a campaign to check the excessive rates of speed of some truck drivers. By law trucks are not allowed to travel faster over the highways than 28 miles per hour. It is true that excessive speed is a menace, but it should also be considered that their cargo is usually hardware, oil, steel or other similar commodities. There is no comparison between the cargo of a truck and a bus. The latter transport humans, and the driver of each bus assumes a very grave responsibility every time he starts on his run. But the buses are allowed to proceed at speeds up to 50 miles an hour—or about twice as fast as the pace set by law for the heavy truck. An accident to a bus would be far more serious than a similar crash to a truck, as fewer lives would be at stake. Those who make the speed laws should consider these angles to the to the highway situation.

## BAG LIMITS FOR DUCKS AND GEESSE REDUCED

Stringent regulations to protect Canada's wild ducks and geese have been announced from Ottawa as federal officers moved to save wild water-fowl of the country from extinction. The supply of ducks and geese have been seriously depleted in recent years by drought, failure of eel-grass and other causes. The new regulations provide a reduction in the length of season and bag limit. A maximum season of two months was provided; baiting and live water fowl decoys are prohibited. Bag limits were reduced and are not to exceed 12 ducks per day and 150 for the season and five geese per day and 25 for the season. The sale of water fowl largely prohibited now is exempt except in the extreme north.

Showing Saturday  
GREATEST UPSET IN RING  
HISTORY  
JOE LEWIS  
VS.  
MAX SCHMELING  
SATURDAY: Matinee at 3 p.m. and evening shows at 7.30 and 9.15  
GLEICHEN COMMUNITY HALL

FALL  
TRAVEL  
BARGAINS  
to  
Pacific  
Coast  
VANCOUVER  
VICTORIA  
and points Nelson, Golden and west  
SEPT. 4-12

CHOICE OF TRAVEL  
in Coaches - Tourist  
or Standard Sleepers  
Fare slightly higher for Tourist  
or Standard Sleepers in ad-  
dition to usual berth charges  
RETURN LIMIT 21 DAYS  
in addition to date of sale  
STOPOVERS ALLOWED  
at Banff, Nelson and West

For Fare, Train Service, etc.  
Apply Ticket Agent  
CANADIAN  
PACIFIC

PERMANENTS  
Look Your Best With a  
SOMMER'S "NATURAL"  
THE PERFECT WAVE  
Given by  
MR. REA and MISS CROW  
of  
THE MARLBOROUGH  
BEAUTY SHOPPE  
Calgary  
AT MENARD'S SHOPPE  
GLEICHEN  
FIRST THURSDAY OF  
EACH MONTH

Leave Your  
WATCH, CLOCK  
AND  
JEWELLERY REPAIRS  
at  
MCKAY HARDWARE

P. B. DISCHER  
GLEICHEN and VULCAN

GEO. W. EVANS  
Undertaker  
And Embalmer

## MOTOR HEARSE

Artificial wreaths always  
on hand. Weather does not  
effect these flowers in any  
way

NOW A NEW  
BIGGER BAR

SUNLIGHT  
SOAP  
MORE SOAP AT  
NO EXTRA COST  
Now a bigger bar in a single carton. The 6 small bars in one carton will no longer be obtainable.  
The new Sunlight Soap—in the same pure, quick-dissolving soap that has lightened the wash-day burden of millions of housewives... the only soap with a \$5,000 guarantee of purity... easy on the clothes and hands. Ask your dealer for the new, larger Sunlight bar and save money.

## Fashion Service

By JANE DEE

ARE you one of those smart out-of-town women who is interested in the latest fashions of the day, who wants to be well dressed yet hasn't the time or opportunity to shop around?

Why not take advantage of this new Stylized Service created for you by EATON'S? All you need to do is write to me at Winnipeg and I will gladly help you solve your fashion problems.

Perhaps you are in doubt as to what the new colors, fabrics and fashion trends are for Fall. Maybe you are going to some special affair and would like advice regarding the correct frock for the occasion. If you have a new dress or coat and are not sure what type of accessories you should wear with it, just describe it in your letter and I will try to give you several helpful suggestions.

Remember that this Service is available only at EATON'S Winnipeg Mail Order. Also that it is not a Shopping Service. I act solely in an advisory capacity.

Jane Dee

## EATON'S

## CLASSIFIED ADS

Notice under this heading 25 words or under 50c., first insertion and 25c. each subsequent insertion 1 week \$1.00. Over 15 words one cent per word for each insertion.



## ADOPT THEM

Adopt the use of Classified Want Ads. They have proved money makers for others. They are appreciated by the buyer, as they enable him to quickly locate the place where he can find his requirements. Will he find your business represented?

FOR SALE—Piano. Used car, engine overhauled, new tires. Mrs. Doten, Arrowwood.

LOST—Gold signet ring. Initialed J.B. Reward if returned to The Call office.

It isn't wise to assert too much personality at busy street intersection.

Beautiful girls are more plentiful than intellectual ones, says a grouch, who adds that this is in keeping with the demand.

After the first 80 years the hardest ordeals are the birthday interviews.

For a well-earned thirst  
**beer**  
is best

Served at all Hotels and Clubs, or order from your nearest Vendor's Store, or Government Warehouse

This advertisement is not inserted by the Alta. Liquor Control Board, or by the Govt of the Province of Alberta.

For Counter  
Sales Books  
See us  
The Gleichen  
Call